

## 2021 PRINT PRODUCTION DEADLINES



### AMN COUNTERMAN

aftermarketNews

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Ad Closing:	1/24	1/18	2/18	3/19	4/19	5/19	6/16	7/15	8/13	9/10	10/11	11/16
Materials:	12/30	1/25	2/25	3/26	4/26	5/26	6/23	7/22	8/20	9/17	10/18	11/23

### auto

success

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Ad Closing:	12/28	1/22	2/23	3/24	4/26	5/24	6/25	7/23	8/25	9/23	10/25	11/22
Materials:	1/1	1/27	2/26	3/29	4/30	5/31	6/30	7/27	9/1	9/27	11/1	11/29

### DEALER SERVICE

PARTS TOOLS EQUIPMENT & MORE

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Ad Closing:			2/22				6/24		8/24			11/22
Materials:			3/1				7/1		8/31			11/29

### BODYSHOP BUSINESS

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Ad Closing:	12/23	1/20	2/17	3/22	4/20	5/20	6/22	7/19	8/24	9/20	10/22	11/16
Materials:	12/28	1/25	2/22	3/26	4/23	5/27	6/25	7/26	8/31	9/27	10/26	11/23

### ENGINEBUILDER

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Ad Closing:	12/29	1/27	3/1	3/31	4/29	6/1	6/29	7/23	8/20	9/20	10/25	11/28
Materials:	1/5	2/3	3/8	4/7	5/7	6/8	7/6	7/30	8/27	9/27	11/1	11/24

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Ad Closing:	12/8	1/11	2/12	3/15	4/12	5/12	6/14	7/14	8/13	9/13	10/14	11/17
Materials:	12/15	1/18	2/19	3/22	4/19	5/19	6/21	7/21	8/20	9/20	10/21	11/24

**SERVICIO**  
AUTOMOTRIZ

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Ad Closing:		1/15		3/10			6/10			9/7		
Materials:		1/22		3/17			6/17			9/13		

**SHOPOWNER** UNDERHOOD SERVICE importCAR BRAKE & FRONT END

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Ad Closing:	12/23	1/18	2/19	3/22	4/22	5/24	6/17	7/20	8/19	9/14	10/19	11/17
Materials:	12/30	1/25	2/26	3/29	4/29	5/31	6/24	7/27	8/26	9/21	10/26	11/24

**TECHSHOP**

	Jan	Feb/ March	April	May	Jun/Jul	Aug/ Sept	Oct/ Nov	Dec				
Ad Closing:	12/23	1/14	3/19	4/20	5/21	7/15	9/10	11/10				
Materials:	12/30	1/19	3/24	4/26	5/26	7/22	9/17	11/17				

**TIRE REVIEW**

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Ad Closing:	12/22	1/21	2/23	3/26	4/23	5/24	6/23	7/26	8/27	9/22	10/19	11/24
Materials:	12/29	1/28	3/2	4/1	4/30	5/31	6/30	8/2	9/3	9/29	10/26	12/1

**TRANSMISSION**  
DIGEST

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Ad Closing:	12/21	1/13	2/16	3/15	4/13	5/14	6/15	7/14	8/16	9/15	10/13	11/16
Materials:	12/28	1/20	2/22	3/22	4/20	5/21	6/22	7/21	8/23	9/22	10/20	11/22